

# CPASS



85  
YEARS OF CPASS

## ALSO INSIDE:

### SETTING A NEW STANDARD

One alumna is in charge of the safety of 8 million bus and rail passengers in New York City.

### Q&A ON THE ETHICS OF SPORT

Three CPASS professors discuss some of the most fundamental questions raised in sports ethics.

### CPASS RESEARCH IN LATIN AMERICA

Associate Professor Gonzalo Bravo is helping facilitate new international relationships in multiple countries.

## FALL 2017

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President, West Virginia University

**Joyce McConnel, PhD**  
Provost, West Virginia University

**Dana Brooks, EdD**  
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*CPASS Alumni Magazine is distributed twice each year, in winter and summer, for the alumni, friends and other supporters of the College of Physical Activity and Sport Sciences. The College of Physical Activity and Sport Sciences is actively engaged in enhancing the University's commitment to teaching, research and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.*

*WVU is an EEO/Affirmative Action Employer — Minority/Female/Disability/Veteran. The WVU Board of Governors is the governing body of WVU. The Higher Education Policy Commission in West Virginia is responsible for developing, establishing and overseeing the implementation of a public policy agenda for the state's four-year colleges and universities. (379258)*

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Cover: Georgeann Wells was the first American woman to dunk during an NCAA basketball game, on December 21, 1984.

## Letter from the Dean



### Dear CPASS Alumni and Friends,

During President E. Gordon Gee's State of the University Message on March 22, 2017, he articulated the mission, vision and values of the University, including advancing high-impact research and leading transformation in West Virginia and the world through local, state and global engagement. As one West Virginia University, we are purposeful in our studies and our work so that we can collaborate with our communities to bring needed and valued solutions to real-life problems within the pillars of education, healthcare and prosperity.

Additionally, we seek opportunities to serve others and are committed to providing the highest quality of

service. We ask questions, seek new opportunities and pursue change through innovation. We are respectful, transparent and inclusive with each other. We perform at our very best every day to create a University that is responsive, efficient and effective. We support and value each other's contributions as we build a community that is One WVU. CPASS remains committed to the mission, vision and values of WVU.

During the past term, the State budget had an impact on WVU and the College. As a result, we made changes within the College to work as efficiently as possible. Yet, I remain optimistic and will continue to focus on the mission of the College tied to our strategic goals. The College's strategic plan with its stated outcomes remains a roadmap, with a focus on research, innovation, establishing a challenging academic environment, enhancing the well-being and quality of life of West Virginians through physical activity, supporting diversity and inclusion within the College and promoting international opportunities.

Among the many achievements within the past year, I want to feature just a few of our highlights. The College's MDS degree was approved, beginning in the fall 2017. The College launched online fitness and wellness classes. The Athletic Training program was accredited through 2018-19. Allison Hetrick, Dana Voelker, Damien Clement, Scott Barnicle and Gonzalo Bravo led student study abroad trips. Sam Zizzi was named the Dr. Pat Fehl Endowed Professor. The National Youth Sports Program celebrated its 30th Anniversary this summer. Please continue reading this issue to discover other successes and accomplishments by our faculty, staff and alumni.

The College remains committed to success as we strive to prepare students to work in a global marketplace. Have a safe and healthy summer vacation!

Respectfully,

A handwritten signature in blue ink that reads "Dana Brooks". The signature is written in a cursive, flowing style.

**Dana Brooks**

Dean, College of Physical Activity and Sport Sciences

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## Snapshot

### ▶ Rio de Janeiro, Brazil

An ongoing interest in international, interdisciplinary collaboration took Associate Professor of Sport Management Gonzalo Bravo to Brazil and other countries to facilitate new institutional relationships.



Nicholas Morales

## COLLABORATING FOR **^** FITNESS AND SAFETY

CPASS Physical Education Teacher Education students and faculty collaborated with the WVU Student Family Resources to host the sixth Annual Kids Safety and Fitness Expo, May 23, 2017, at the Student Recreation Center fields. The free, family-centered event featured bike safety lessons, an obstacle course, sports, games, the annual tug-of-war competition, hands-on demonstrations and health information for parents.

More than 200 children and families from the community came out to celebrate, move and explore. CPASS, PETE and Lifetime Activities faculty and students provided event assistance.

PETE faculty members Byron Towner, Andrea Taliaferro and Sean Bulger helped manage the flow of children and families in and around the space. Even Dean Dana Brooks joined in the fun, visiting the games and demonstrations.

## ENGAGING HEALTHCARE'S INNOVATORS

Healthcare innovators from across West Virginia gathered in June 2017 in an attempt to prevent and reverse West Virginia's soaring rates of chronic disease. Sam Zizzi, Pat Fehl Endowed Professor of Sport and Exercise Psychology with CPASS, offered insight and research at the Try This for Healthcare Professionals Conference at West Virginia Wesleyan College in Buckhannon, West Virginia.

The conference offered practical strategies for engaging patients and communities in movement, food and stress management. Topics included reversing diabetes, approaches to childhood obesity and dietary approaches for opioid dependence.

Zizzi focused on engaging health professionals through physical activity promotion. Other speakers included Clay Marsh, vice president and executive dean, WVU Health Sciences, Mark Cucuzzella, professor, Family Medicine at WVU School of Medicine, and keynote speaker Gary Taubes, renowned scientific journalist and author.

## FROM THE VISITING COMMITTEE

Your CPASS Visiting Committee, a diverse team of alumni who volunteer their time and expertise to the College, has been hard at work during the past school year supporting the dean's transformational vision of the College. The Visiting Committee kicked off its spring 2017 meeting held in April by attending the 5th Annual Research Day student poster presentations. After, a dinner was held at which guest speaker Sean Frisbee, president of the WVU Alumni Association, discussed ways the Alumni Association can reach out to support the College's mission.

The next morning the Visiting Committee met with Dean Brooks, the assistant dean, the department chairs, and the administrative staff. After catching up on the latest developments at CPASS, the Committee went to work in their subcommittees, which include Student Affairs/Research, Academic Affairs/Research/Global Initiatives, Alumni Relations/Development and Hall of Fame. All of the subcommittees discussed the upcoming 85th Anniversary Celebration to be held throughout the 2017-2018 school year, working to come up with innovative suggestions and ideas to make this a memorable celebration. The Committee and the College are looking forward to seeing a big crowd of Mountaineers at these events.

Committee members also attended the CPASS Faculty/Staff/Student Awards luncheon, which honors those who have exemplified the very best achievements of our College for the past year. The Committee is proud of the faculty and staff members who were honored at this event. It was also impressive to see so many students receive scholarships, and to see the generosity of the numerous donors whose financial support makes it all possible.

In fall 2017, the Visiting Committee will host the annual Speed Mentoring Session for CPASS students. This is an interactive process between students and Committee members covering a multitude of physical activity and sport science issues. The Committee is looking forward to sponsoring another dynamic Student Research Day in the spring of 2018. The Visiting Committee will continue to support the dean in an advisory capacity and ultimately hopes to help students be successful in their endeavors at WVU and beyond. After all, isn't that what it's all about?

## BEEP BALL

Faculty in Physical Education Teacher Education and Athletic Coaching Education are using an innovative, hands-on technology called Beep Ball to "practice" how to teach baseball to individuals with visual impairment. Beep Ball is a baseball-like game that uses a large beeping softball.

Non-visually impaired players wear blinding goggles to neutralize their sight, but the differences don't stop there. In this game, only first and third bases are used, which are blue and stand five-feet tall. Each team's pitcher pitches to their own batter. Electronics inside each base create a buzzing sound when a player makes a hit, which tells the batter where to run. The batter scores if they reach the base before the ball is fielded.



Flickr user zoejump, CC BY-NC-ND 2.0

## iFather

In our busy modern world, fathers often have trouble finding enough time to spend with their children. CPASS and the WVU Extension Service are looking to help change that with an ongoing program called iFather.

Its creators designed the program to not only increase the time fathers spend with their children but to also increase quality time, specifically by encouraging playtime between fathers and children. Launched at local Monongalia County elementary schools, this joint effort between CPASS and Extension kicked off their spring sessions at Skyview Elementary in March and have since held events at neighboring Ridgedale, Cheat Lake, Mountainview and Brookhaven schools.

The program is free and open to all fathers with students enrolled in pre-K through second grades at participating elementary schools. Byron Towner, CPASS clinical instructor and iFather activities coordinator, explains that fathers and their children begin by dividing into groups to participate in competitive activities.

Towner believes the sessions help increase fathers' involvement with their children using a holistic approach. "We engage in activities that challenge the father and child physically, mentally, socially and emotionally," Towner said.

Eric Murphy, WVU Extension agent and head coordinator of the iFather program, says that participants leave with an understanding of the importance of physical activity. "Play teaches children valuable lessons about relationships and the role of fathers," Murphy said.

The program has received positive feedback from the local community, with volunteers from area high schools, fraternities, senior-citizen groups and wrestling clubs. "Once the community buys in, the sky is the limit as to how far the initiative will go," Towner said.

Towner hopes to expand the iFather program to neighboring counties and, eventually, statewide.

Interested volunteers can contact Eric Murphy at the WVU Monongalia County Extension office at 304-291-7201.

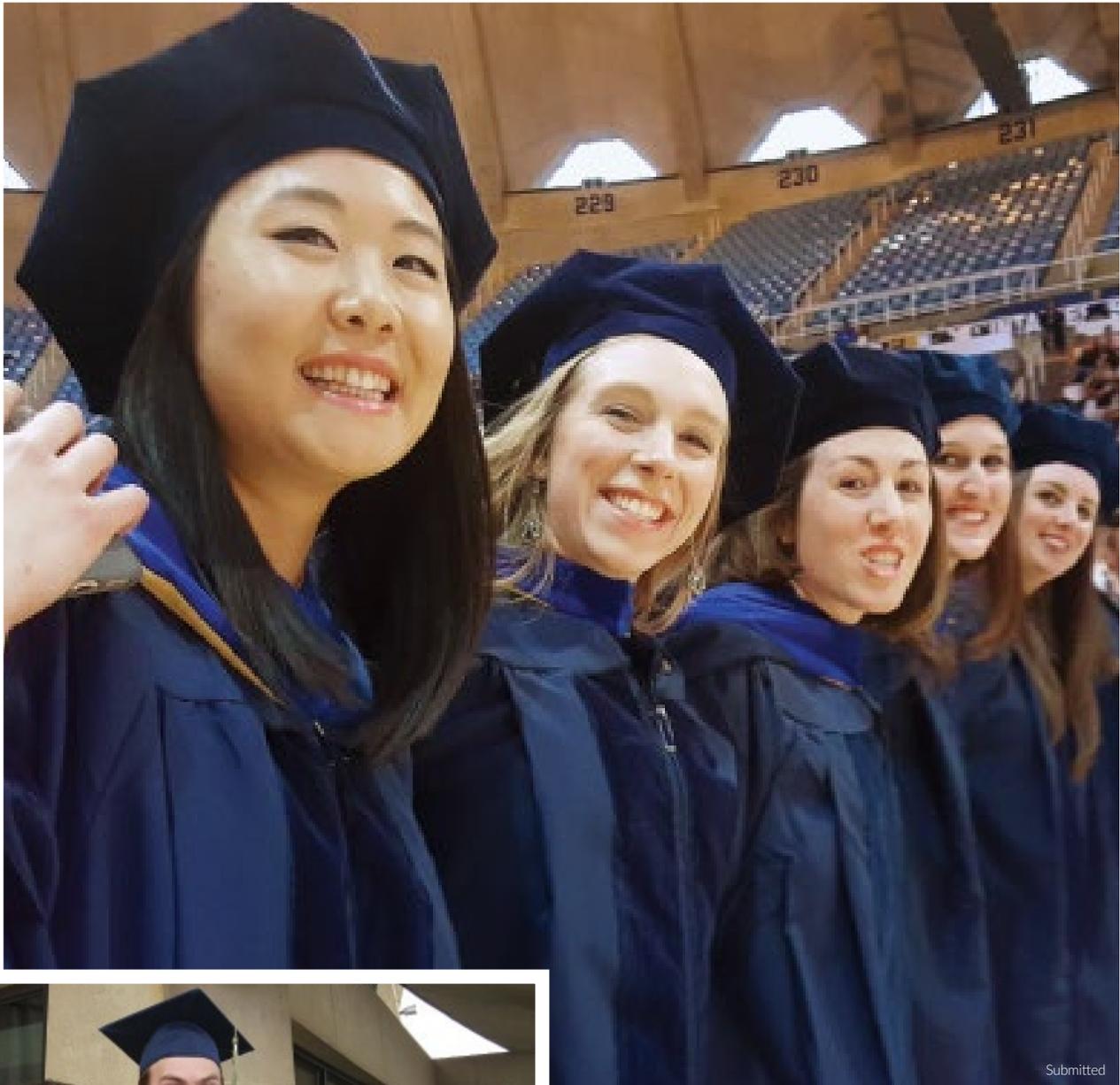


GradImages

**“Standing still will snuff out the dreams others had for you. Go ahead. Start the walk. And I guarantee you will enjoy the journey of a lifetime.”** – Tony Caridi

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On Friday, May 12, 2017, about 180 soon-to-be CPASS graduates and hundreds of family members, faculty and staff gathered to mark the end of one journey and the beginning of another. This year, CPASS welcomed some impressive speakers — including Tony Caridi, the play-by-play sports announcer of the West Virginia University Mountaineers. ♡



Submitted



Submitted



Submitted

## STUDY ABROAD: DOMINICAN REPUBLIC



Submitted



In May 2016, a group of eight West Virginia University students, seven from CPASS and one from the College of Business and Economics, joined a group of six students from the School of Hospitality in the Sport and Recreation Management program at James Madison University. The group embarked on a 10-day trip to the Dominican Republic to explore the business and culture of baseball in the capital city of Santo Domingo.

The trip was inspired, in part, through the WVU Sport Management curriculum, which aims to provide insights of the globalization of the sport industry. Gonzalo Bravo, lead WVU faculty for the study abroad trip, has taught the course, "Sport in the Global Market," for almost a decade.

During the 10-day excursion, students and faculty met with baseball experts, U.S. diplomatic officers and Dominican Republic government officials. The group also met with the senior staff of MLB operations in Santo Domingo, who provided an in-depth presentation of the role MLB plays in the island.

As this nation is the largest exporter of players to the MLB, students had a firsthand look at the complex process required to produce high-caliber ball players. Students and faculty visited facilities and met with staff of the MLB academies of the Cleveland Indians, Arizona Diamond Backs, Pittsburgh Pirates, Baltimore Orioles and Kansas City Royals.

Study abroad students also participated in a group dynamic with Kansas City Royals development players, who are Spanish speakers, to help them speak and practice their knowledge of the English language.

"The trip to the Dominican Republic was an eye-opening experience that changed my perspective on life," said sophomore Sport Management student Jeremiah Arce. "Studying abroad opens up a unique group of people you can network with and opens more room to grow within the sports industry."

## STUDY ABROAD: SWEDEN



WVU Sport and Exercise Psychology students embarked on an international adventure during their spring break. The bi-annual spring break study abroad trip to Halmstad and Halmstad University in Sweden, March 2-12, offered 11 students the opportunity to attend academic sessions and interact with Swedish students studying the same subject.

The itinerary for the trip included a visit to Kronborg Castle, the setting of “Hamlet,” and a ferry ride to reach Styro, a small island off the coast of Gothenburg. The group also attended major-related events including the Swedish National Table Tennis Championship and visited the Hamstad Golf Arena.

WVU students mingled with both graduate and undergraduate Swedish students to exchange ideas and learn firsthand how life in Sweden differs from the United States.

## STUDY ABROAD: IRELAND

Athletic Training students and faculty visited Ireland during spring break to discover the countryside and experience academic studies and clinical settings. The 11 students, led by Allison Hetrick, Athletic Training clinical coordinator and Dana Voelker, Sport and Exercise Psychology assistant professor, enjoyed breath-taking views at the Cliffs of Moher, traveled to Northern Ireland, explored the Giant’s Causeway and enjoyed local cuisine.

Students visited Trinity College to catch a glimpse of the Book of Kells. The travelers attended classes at Dublin City College, for both athletic training and non-athletic training studies. The athletic training group learned how the clinical setting in Ireland works, comparing differences during the clinic.

The non-athletic training students also participated in a Med Ex Clinic on campus that elderly, heart and/or lung patients go to twice a week for rehab and health maintenance.

## 2016 – 2017 Student Awards

**ERICA VAN DYKE**, CPASS Sport and Exercise Psychology doctoral student, received the **APA Division 47 Thesis Award at the American Psychological Association Convention**. She presented her research project, Exploring Relationships among Self-talk and Balance Beam Performance in Gymnastics, at the APA Convention in Denver, Colorado.

A fierce drive for leadership, service and competition has earned **AMY CASHIN** the **2017 WVU Order of Augusta**. Cashin, from Werribee, Australia, is one of only eight students who have been honored with the prestigious student award from among 44 students who were named WVU Foundation Outstanding Seniors. Cashin, Sport and Exercise Psychology major with minors in Psychology and Athletic Coaching, received the award at a special ceremony on May 11 at the Erickson Alumni Center. She graduated on May 12.

### Grants

A fourth-year Sport and Exercise Psychology doctoral student, **STEFANEE VAN HORN**, has received an **NCAA graduate student grant** to support her research: “An Examination of Coach Provided Social Support to Injured Athletes.” Van Horn is the second CPASS student in two years to achieve the NCAA award. Megan Byrd was the first.

**JANAINA FOGACA**, CPASS doctoral student, has received **a grant from the Association for Applied Sport Psychology**. Fogaca’s research focus is supervision in applied sport psychology.

**The Association for Applied Sport Psychology** awarded a **\$4,783.00 research grant** to **ASHLEY CRANNEY** to continue her dissertation work. The committee was impressed with the quality of writing within her grant, the theoretical basis and thought the topic was timely.

## NEW CPASS FACULTY



### Emi Tsuda, PhD

Emi Tsuda will be joining CPASS as a visiting assistant professor for 2017–2018. She completed her bachelor's and master's degrees at the University of Tsukuba, Japan, and is a licensed physical education teacher in Japan. In 2012, she arrived in the U.S. and

completed her master's and doctoral degrees in physical education teacher education at The Ohio State University. Her research focuses on examining the role of motor competence to engage in physical activity and exploring ways to assist teachers in providing effective physical education to enhance student motor skill learning. She is interested in how the tasks teachers develop and select impact student learning. Tsuda's research specifically focuses on early childhood to middle childhood physical education.



### James Wyant, PhD

James Wyant will be joining CPASS as an assistant professor of Physical Education Teacher Education in fall 2017. He is a West Virginia native who has experience working in K-12 schools, implementing after-school physical activity programming for

underserved youth and mentoring students of all levels. He provides expertise in assessment and evaluation, as well as teacher training. In addition to teaching courses at the undergraduate and graduate levels, he coordinates student teaching experiences for the Physical Education Teacher Education program. He is interested in researching the physical education labor market and instructional technology in physical education. Wyant is looking forward to working with the faculty and students at West Virginia University.

## THIRTY YEARS OF FiT PUBLISHING



This year FiT Publishing is celebrating more than 30 years in operation and 13 years in the Mountaineer family. In 1984 Fitness Information Technology, Inc., was founded by William L.

Alsop and Andrew C. Ostrow (professors emeriti of WVU) in Morgantown, with the goal of being recognized as a premier publisher in the sport sciences field. In 2004 — just in time for the College's 72nd year — FiT was gifted to CPASS in honor of Andrew Ostrow's father Philip Ostrow and, under the umbrella of WVU, FiT has flourished.

Today, FiT honors its original mission to be a leading publisher in sport sciences as the principal publishing arm of the International Center for Performance Excellence in the College of Physical Activity and Sport Sciences. FiT now publishes three journals, one of which is recognized internationally as a premier sport marketing journal with a subscriber base in more than 20 countries, and this year, FiT will publish more than 10 textbooks including upcoming titles "Experiential Learning in Sport Management: Internships and Beyond," "Enhancing Performance and Quality of Life," and "Being Mindful in Sport and Exercise Psychology: Pathways for Practitioners and Students," co-edited by WVU CPASS professor Sam Zizzi.

FiT staff recently highlighted these and other textbooks at the North American Society for Sport Management conference in Denver, Colorado, where more than 60 exam copies were distributed. FiT will also attend the upcoming ASSP conference in Orlando, Florida, in October and Sport Marketing Association conference in Boston, Massachusetts, in November.

For more information about these and other publications from FiT, please visit [fitpublishing.com](http://fitpublishing.com).

### CPASS 2016 – 2017 Visiting Scholars

**Eunjo Ha** – South Korea

**Ji Sha** – China

**Katheleen Amaefule** – Nigeria

**Luis Miguel Garcia-Lopez** – Spain

## Thinking it Through:

Bringing CPASS Research to Latin America

**An ongoing interest in international, interdisciplinary collaboration across sport management and athletic coaching education took Associate Professor of Sport Management Gonzalo Bravo to Brazil from August 5 to December 3, 2016, for research and teaching.**

Bravo visited the Research Center for Sport, Leisure and Society (CEPELS) at Universidad Federal do Paraná (UFPR) in Curitiba, along with three other universities in Brazil to teach guest lectures, work with graduate students and collaborate with faculty on projects of mutual interest.

In addition, Bravo spent a week in Santiago, Chile, where he presented at Universidad del Desarrollo while fostering an academic relationship between these two institutions.

While in Brazil, Bravo worked to develop institutional relationships between CPASS and host universities and to open concrete opportunities for students of both Brazilian universities as well as from WVU to facilitate short-term exchange of students and faculty.

Spending a semester in Brazil, teaching and conducting research, allowed Bravo to further his academic interest in sport management. During the last seven years, Bravo has conducted research and written a number of publications related to sport in Latin America.

Bravo's data collection in the field of training and development of sport personnel, specifically international coaches, took place during the Global Coaches House (GCH) over the course of the Olympic Games in Rio de Janeiro. Additionally, Bravo served as keynote speaker at a sport management conference, participated in a webinar, conducted numerous invited lectures and presentations, served as consultant and taught short courses.

A second research project involved the Sport Intelligence Project, an ongoing large database project developed at UFPR that aims to classify and organize all of the sport initiatives currently funded by the Ministry of Sport in Brazil.

Bravo considers being able to deliver the presentations in the Portuguese language one of his biggest accomplishments.



Bravo gave the keynote presentation at the Seventh Brazilian Sport Management Association (ABRAGESP) conference in Florianopolis, Brazil. Left to right: Gonzalo Bravo, CPASS; Thiago Santos, post-doc student at UFPR in Curitiba, Brazil; Luiz Hass, President of ABRAGESP; and Virgilio Franceschi Neto, vice president of ABRAGESP.

Submitted

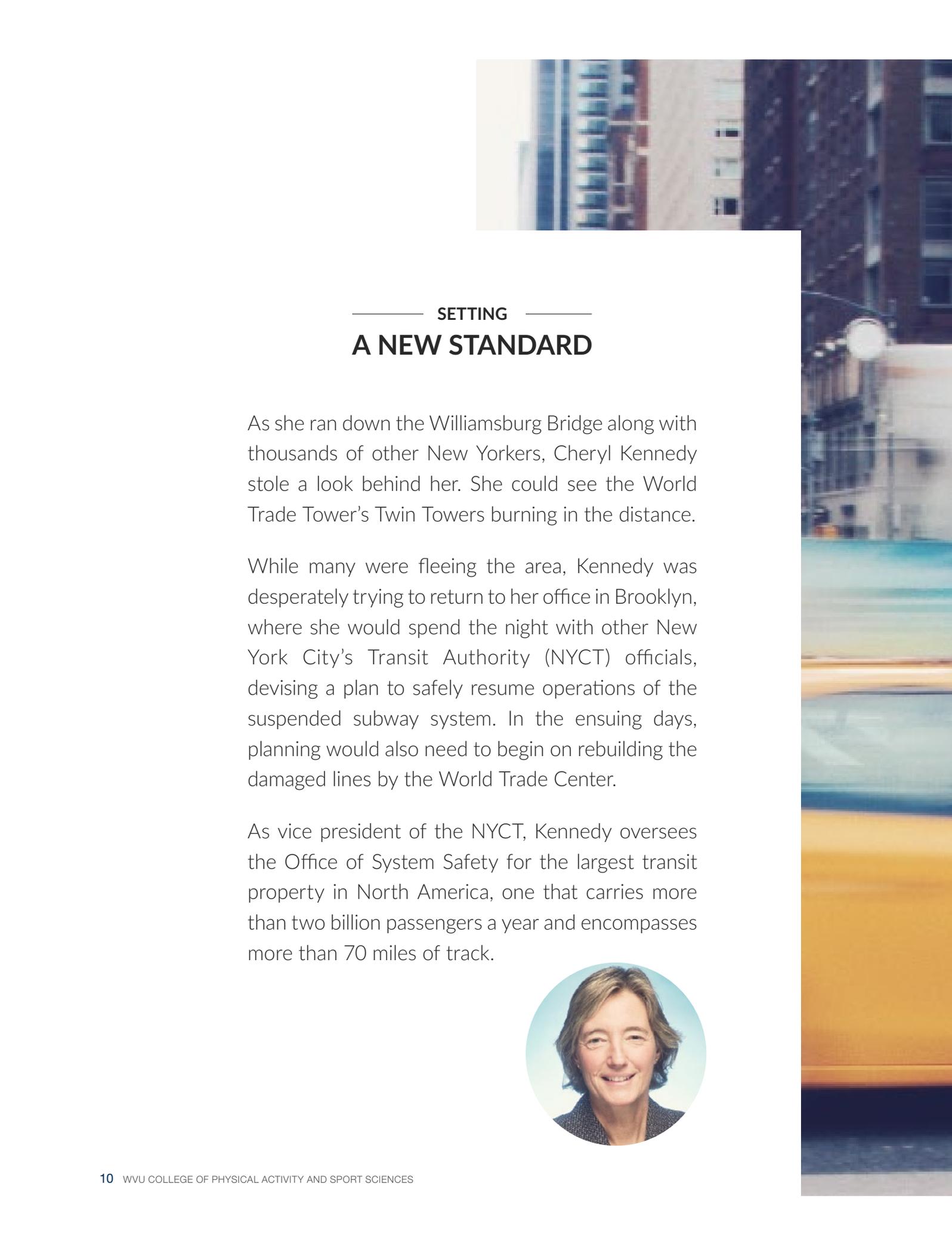
This was the first time Bravo was able to communicate orally and deliver an entire lecture or conference in Portuguese.

"It is important to keep in mind that while Portuguese has a great deal of similarities with the Spanish language (my native language), Portuguese is a different language. Gaining the confidence and mastery of a second or third language requires hard work, concentration, confidence and a good dose of courage. I believe that part of my improvement in mastering my level of Portuguese was gained through the Portuguese classes I took at the Department of World Languages at WVU in the fall of 2015," Bravo said.

Bravo conducted additional presentations in Chile to students enrolled in a sport law course taught at the School of Law at Universidad del Desarrollo in Santiago, Chile, titled "Myth and reality of the governance and structure of sports in the United States." The second presentation was a video web conference organized by the Global Studies Center and the World Affairs Council of the University of Pittsburgh, titled "What's up with the World. Are the Olympics a reflection of World Politics?"

The presentations allowed Bravo to share his work with new audiences and "brand" the name of CPASS and West Virginia University among the host universities, faculty and students. ♡

*Dr. Gonzalo Bravo, a native of Santiago, Chile, completed his master's degree in Sport Administration from Penn State University and a Ph.D. in Sport Management from The Ohio State University. In 2004, he joined the Sport Management program at WVU, where he currently teaches undergraduate and graduate courses.*



SETTING

## A NEW STANDARD

As she ran down the Williamsburg Bridge along with thousands of other New Yorkers, Cheryl Kennedy stole a look behind her. She could see the World Trade Tower's Twin Towers burning in the distance.

While many were fleeing the area, Kennedy was desperately trying to return to her office in Brooklyn, where she would spend the night with other New York City's Transit Authority (NYCT) officials, devising a plan to safely resume operations of the suspended subway system. In the ensuing days, planning would also need to begin on rebuilding the damaged lines by the World Trade Center.

As vice president of the NYCT, Kennedy oversees the Office of System Safety for the largest transit property in North America, one that carries more than two billion passengers a year and encompasses more than 70 miles of track.







## WORLD TRADE CENTER ATTACKS

September 11, 2001

The former Mountaineer basketball player and 1982 Safety Management graduate is tasked with the daily safety of NYCT's 8 million bus and rail passengers as well as its 46,000 employees. Additionally, Kennedy is the federal, state and local safety contact charged with oversight of the organization and its unions.

Kennedy and her 93-person staff ensure that safety is integrated into all operations — including occupational safety, environmental safety, fire safety, accident investigations, hazard analysis, safety audit programs and performance indicators for customer and employee safety statistics.

She first earned a B.S. degree in physical education from WVU's College of Physical Activity and Sport Sciences (CPASS) in 1981 before securing her master's degree in

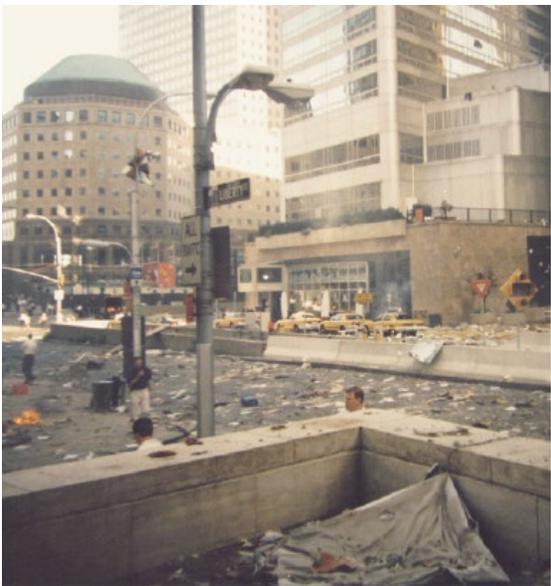
safety management. Thirty-four years ago, she responded to an NYCT employment ad in the New York Times. Five promotions later, she still enjoys the challenges and pressures that come with a top management job in the world's largest transit system.

"My job is so diverse," says Kennedy. "I deal with many different safety issues, and I'm not stuck in one area ... There are so many different things to get involved in and make it interesting."

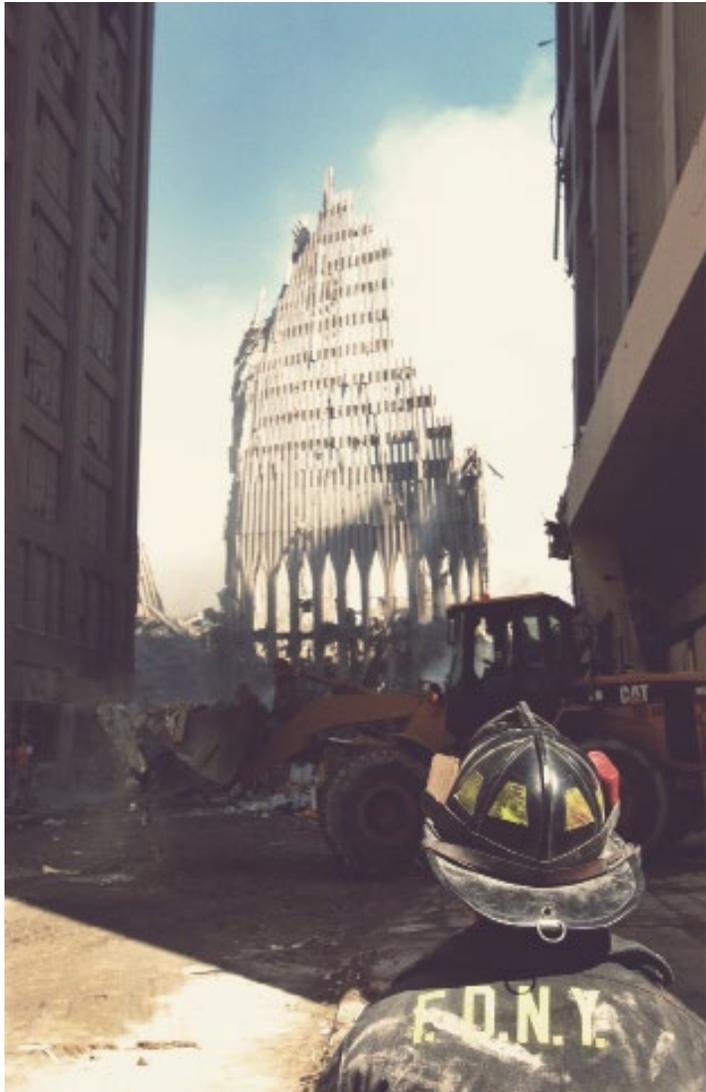
On that unforgettable day in the nation's history nearly 15 years ago, Kennedy was in Manhattan for a meeting. "We saw something on the news and thought that a small plane might have hit the Tower. But then it became apparent what was happening."



Flickr user jphillipobrien2006, CC BY-NC 2.0



Flickr user jphillipobrien2006, CC BY-NC 2.0



U.S. Navy, Mate 2nd Class Jim Watson

With the NYCT operations team immediately shutting down the subway, Kennedy had to make her way through the throngs back to headquarters – safely.

“There were people all over the streets,” she says. “People were running from Manhattan to Brooklyn. I walked across the bridge with thousands of people. It was unbelievable. The phones would not work, but I was able to use our Nextel system to talk to my staff as I was going across the bridge. One of our employees met me on the other side and took me to the Brooklyn office.”

The management team spent the next 24 hours sequestered at the office – the exact time that the system was down. There was extensive damage to one of the tunnels at the World Trade Center, and, subsequently, part

of the subway line near Chambers Street was shut down for more than a year.

“We were trying to figure out when we were going to reopen – how we were going to get the system back up,” says Kennedy. “I had to make sure our employees had the personal protective equipment that they needed when they were working there. It was a lot more on the occupational and environmental side of safety ... we had to identify – are we going to be exposed to asbestos or what when we go in there?”

“She’s a powerhouse,” said Carmen Bianco, president of the NYC Transit System and Kennedy’s boss until his recent retirement. “I would describe her as the most technically-versed person in the profession. She is that grounded. She has a handle on things from design to the end of whatever you are doing.”

## HURRICANE SANDY AFTERMATH

October 22 – November 2, 2012



Natural disasters such as 2012's Hurricane Sandy provided yet another challenge, as sections of the subway system were shut down for more than a year.

Kennedy's office had provided the analysis on how to best repair the tunnel. The question: shut it down for 13 months or only on weekends for a period of years? "We chose the option to shut down completely," says Kennedy. "In the end all the asbestos, an occupational hazard, was removed, the work was completed and it reopened on time."

"She's a pro," said Bianco. "When I was president, I spent little time worrying about her department." During her career, Kennedy has overhauled outdated repairs and maintenance procedures in favor of providing a safer environment for employees. She implemented a system to take larger sections of track offline and do more intense and productive work. She has also made it safer for the transit customer, implementing platform safety programs and customer awareness programs in order to curtail and eliminate incidents on the system.

Today, customers can press a button to instantly reach the command center when help is needed. And a Customer Awareness program that includes announcements and posted

"Help Points" are meant to increase safety and decrease incidents. And in 2014, Kennedy investigated a controversial train derailment in Queens and published her findings after the months-long investigation.

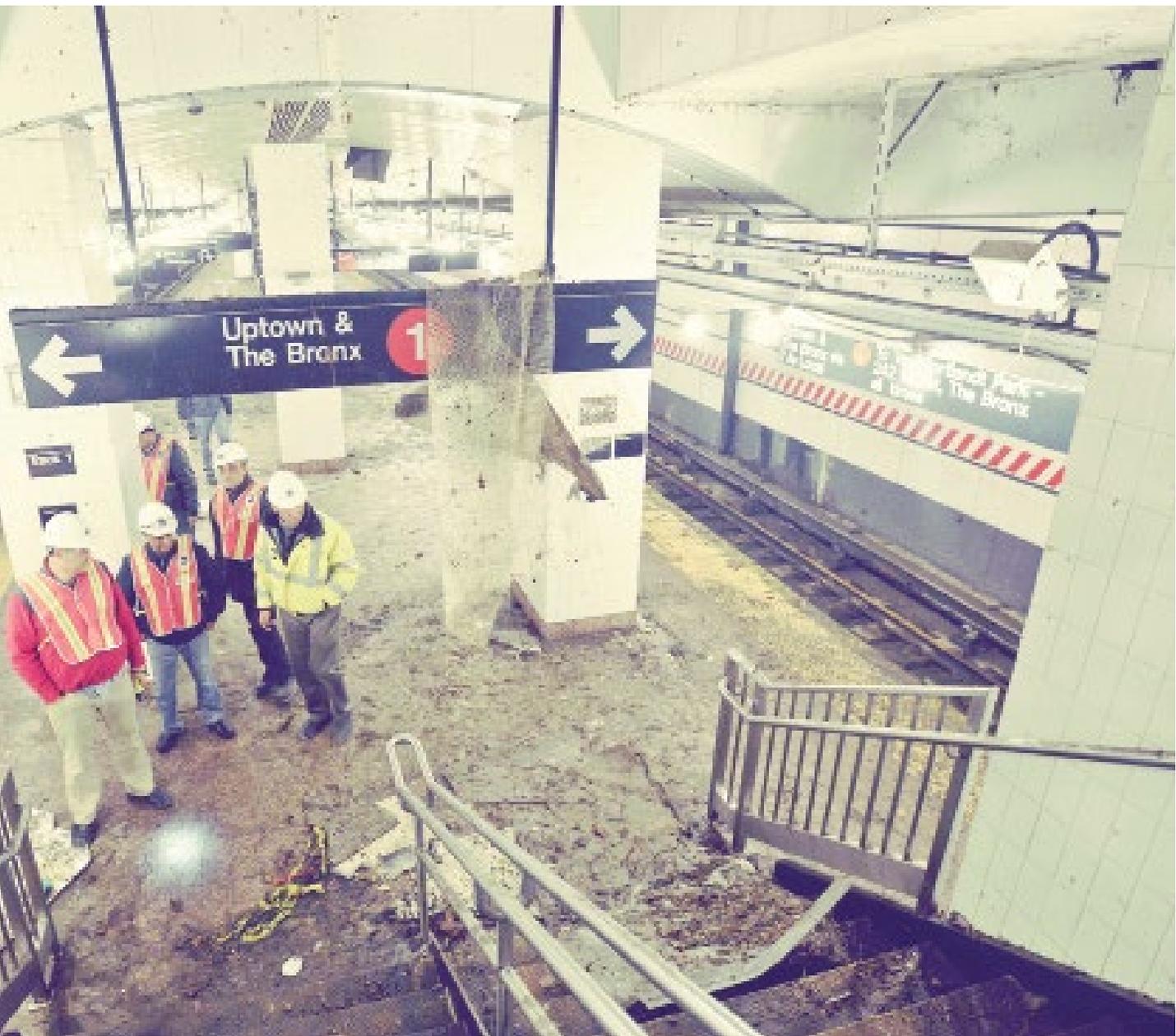
Kennedy's love for WVU began when she stepped on campus in 1977 as an 18-year-old, and along the way she has converted most of her family to the gold and blue. Five years after his big sister enrolled, brother Doug, now a police officer in upstate New York, joined her on campus.

Donald and Elizabeth Kennedy, Cheryl's parents, also fell in love with the University over the eight years their children were in school. After their children graduated, they continued to make the six-hour trek from New Jersey to Morgantown for Mountaineer home football games and quickly made lifelong friendships with other fans.

Even as she was climbing the corporate ladder, Kennedy found time to sneak away to WVU on football weekends with her husband, Mike, and daughter, Kelly.

In 2012, Kelly became a member of the WVU family, spending two years on campus and receiving a master's degree in sports management from CPASS. Last year





Metropolitan Transportation Authority of the State of New York. CC by 2.0

Kelly became the first Kennedy family member to make Morgantown her permanent home, joining WVU Trademark Licensing as a full-time program coordinator.

Sports has always run deep with Kennedy, who walked on to the women's basketball team in 1977 and played two seasons.

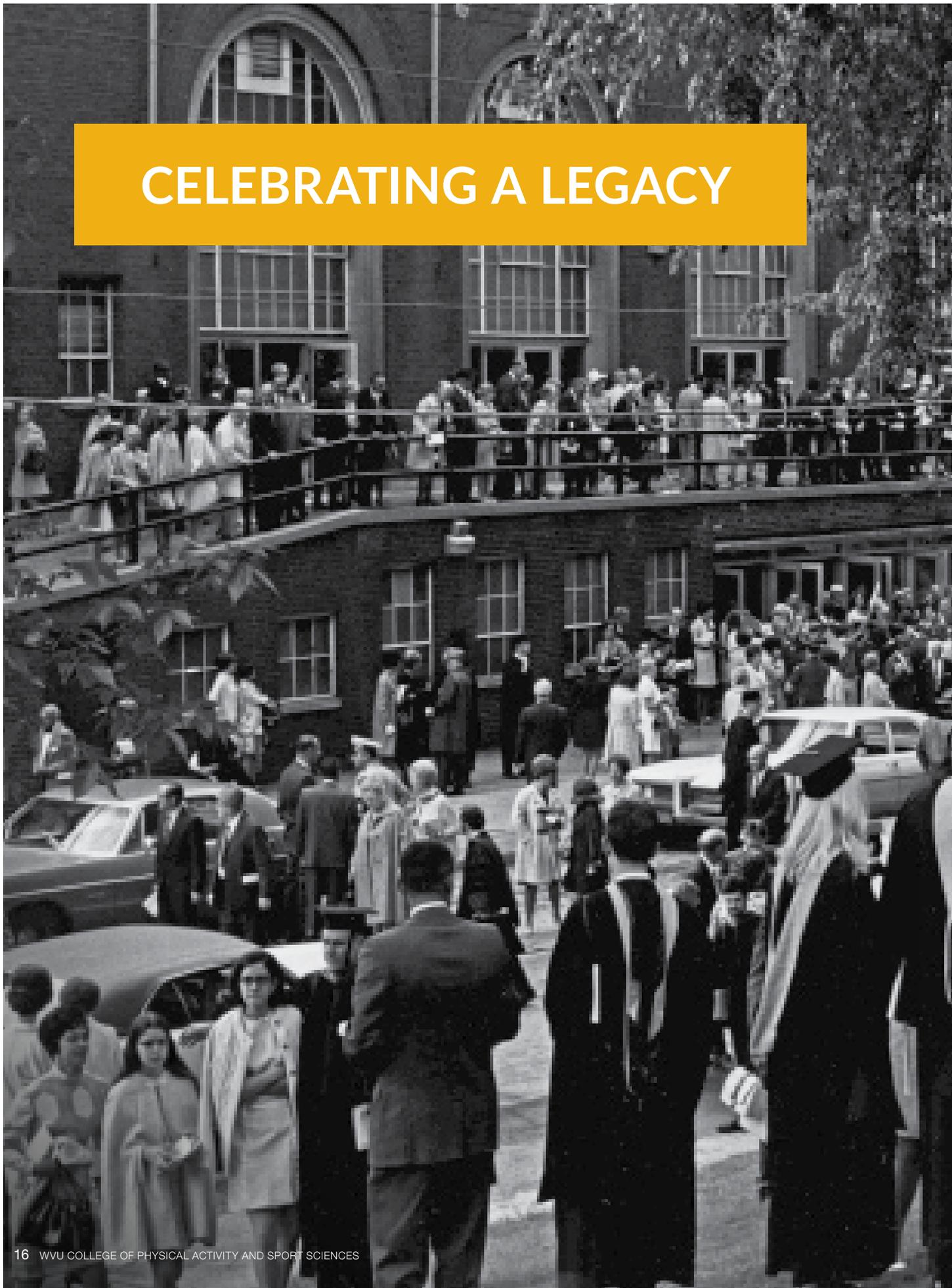
"The role of sports helped me tremendously in managing people," she says. "As I was promoted into managerial jobs, the skills that I developed playing on sports teams truly translated much more than you would ever think. You eventually figure out where your employees are weak and where they are strong. Knowing how you can help them is more useful as you get higher

in the corporate world," she said. "Likewise, safe and reliable transit service to customers only comes about when you function as a team. Whatever I do affects the organization. The value of being united on a team toward the same goal — that really helped me in my career."

The Safety Studies program at WVU, which moved from CPASS to the College of Engineering and Mineral Resources in 1991, also prepared Kennedy for the high-pressure scenarios that she has encountered during her career. "WVU helped me to have the mindset of looking at a problem and analyzing it — looking at the big picture and figure out how to manage it."

It's safe to say that Kennedy learned her lessons well. ♡

# CELEBRATING A LEGACY





85  
1932 – 2017

The College of Physical Activity and Sport Sciences' 85th Anniversary is a yearlong festivity celebrating where we came from — and where we're going.

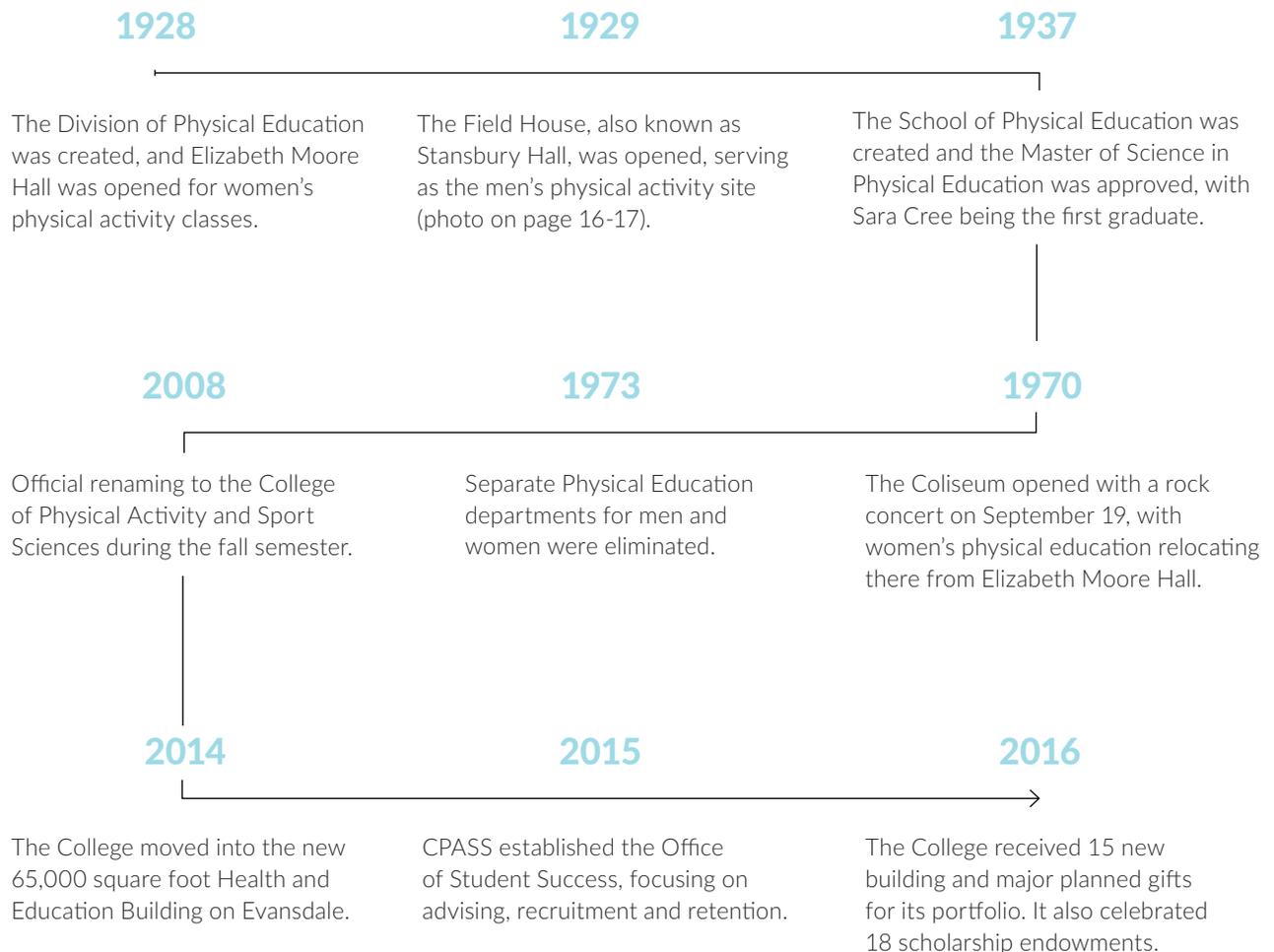
Amid constant change and challenges throughout the history of our institution, state and nation, the College's calling within the fields of physical activity and sport sciences has remained the same — to create and share knowledge that improves lives in West Virginia and around the world.

This feature touches on just a few of the monumental changes and chapters that have shaped our College into what it is today. From numerous name changes to new, high-tech facilities, we've grown since our inception. And we aren't done yet.

West Virginia University's commencement was once held at the Field House (also known as Stansbury Hall), former home of CPASS.

## CPASS THROUGH THE DECADES

We may have started small in 1928 – with a handful of students housed in Elizabeth Moore Hall – but our footprint has decidedly grown, with 14 degree programs, state-of-the-art facilities and thousands of successful graduates.





Elizabeth Moore Hall

West Virginia University Archives



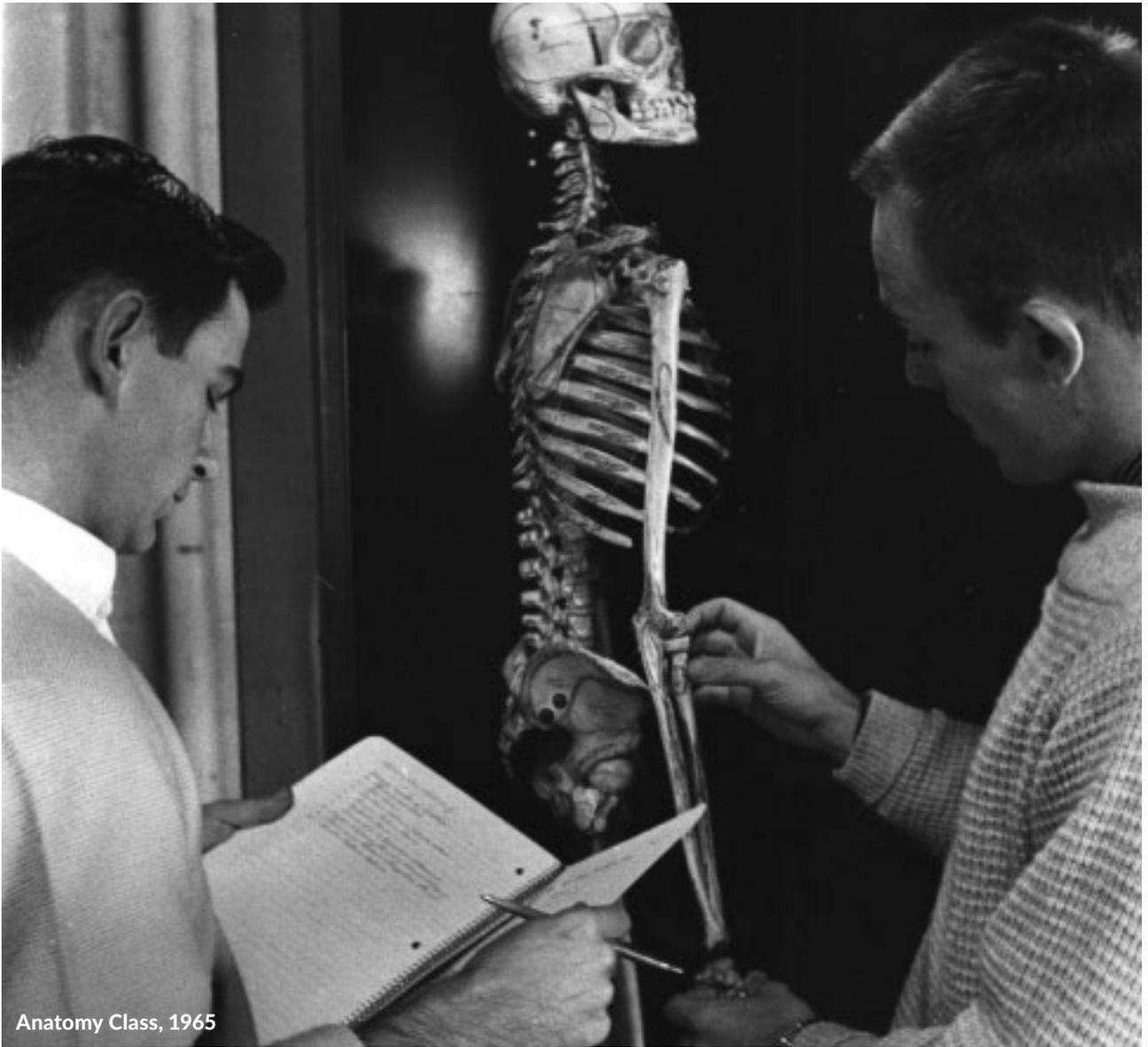
WVU Coliseum (under construction)

West Virginia University Archives



Health and Education Building

Sheree Wentz



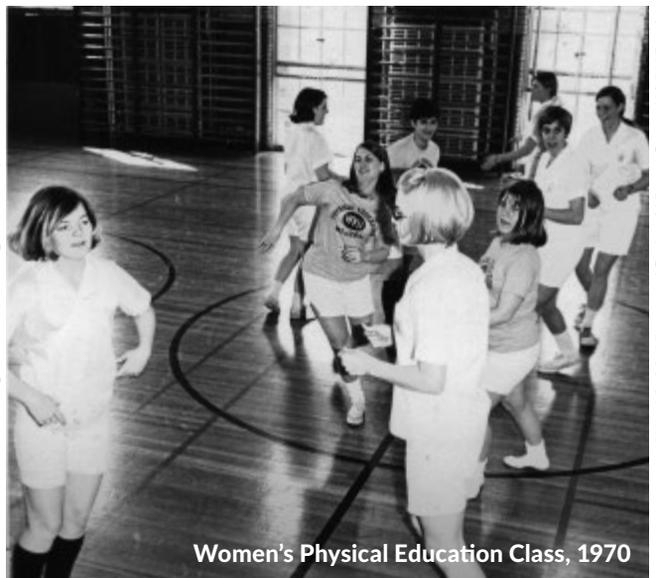
Anatomy Class, 1965

West Virginia History and Regional History Center, WVU Libraries



Women's Swimming Class, 1950s

West Virginia History and Regional History Center, WVU Libraries



Women's Physical Education Class, 1970

West Virginia History and Regional History Center, WVU Libraries

## 85 YEARS AND COUNTING

We are more than just numbers, but some of our stats are significant – like the more than 1,100 future physical activity and sport sciences professionals currently in our programs or the many graduates who, throughout the years, have attributed what they learned here to their success.

**+ 16,530 ft<sup>2</sup>**

CPASS is now located in a new 65,000 ft<sup>2</sup> building, nearly two-thirds larger in size than its original home at Elizabeth Moore Hall, which is 43,470 ft<sup>2</sup>.

**6**

The College started as the School of Physical Education and has went through six name changes before becoming the College of Physical Activity and Sport Sciences today.

**4x**

In the College's first year (1928), there were seven faculty members. Today that number has quadrupled to 34 full- and part-time faculty members.

### WHAT OUR GRADUATES SAID THEN:

“My memories of the School are the very best of my life. I think the four years I spent at WVU prepared me not only for teaching, but for getting the most out of life. I made many friends among the students and faculty ... their help was invaluable.”

**Virginia Giltner Colangelo**

BA, '33

“The picture of the faculty in a recent School newsletter (1961) was one of the most beautiful pictures in the world. I had classes under most of those professors. They knew their subject well, but even more impressively they taught us, by word and example, how to live.”

**Glen Bowman**

BA, '62

### WHAT OUR GRADUATES SAY NOW:

“My degrees from this institution gave me the opportunity to spread my wings and realize the dreams I had about my professional career.”

**Shane Lyons**

Director of Athletics and Associate Vice President, West Virginia University Sport Management, '87

“WVU gave me the opportunity to explore my many interests and piece together how they might fit into one cohesive career that I would truly love. It also provided me with excellent mentors ... ”

**Carrie Rishell**

Intern, President's Council for Fitness Sports and Nutrition Sport and Exercise Psychology, '14

## NOTABLE HALL OF FAME INDUCTEES

The first inductees into the WVU College of Physical Activity and Sport Sciences Hall of Fame were in 1988. Induction honors meritorious service in an academic discipline, coaching profession, athletic administration or athletic training and highlights the accomplishments of our most distinguished alumni.

### 1988

#### AWARD-WINNING JOURNALIST

1988 CPASS Hall of Fame Inductee **George J. Esper** ('53) graduated from WVU with a degree in physical education. He began his career as a journalist writing a column for The Daily Athenaeum. Esper joined the Associated Press (AP) wire service in 1958, working over 30 years with their international press corps covering conflicts around the world, from the war in Vietnam to the Miami race riots to Operation Desert Storm. Esper taught in the Perley Isaac Reed School of Journalism and received many awards and honors for his influence on and service to journalism. George Esper died in February 2012.

### 2003

#### LEADERS AND BENEFACTORS

**Dolores "Dee" Ware** ('52) was inducted into the CPASS Hall of Fame in 2003 and as Outstanding Alumna in 2010. Her husband, **Al Ware** ('50), was named the 2003 Outstanding Alumnus (he was first inducted into the CPASS Hall of Fame in 1999). The Wares and the Ware Family Foundation support WVU and are members of the Woodburn Circle Society, having supported a wide range of programs and initiatives at the University, including the Ware Distinguished Professorship in Physical Education, Ware Student-Athlete Scholarships, the Ware Presidential Scholarship for Monongalia County, Blaney House renovations and the Erickson Alumni Center among others.

### 1994

#### PIONEER COACH

Inducted into the CPASS Hall of Fame in 1994, **Kittie Blakemore** ('61) was the first women's basketball coach in WVU history. Starting the women's basketball program in 1973, her career record was 301-214 over 19 seasons, including the 1989 Atlantic 10 tournament championship, the 1992 regular season A-10 title and NCAA berths in 1989 and 1992. Blakemore coached the famous Georgeann Wells, the first American woman to dunk during an NCAA basketball game (cover image). Retiring from coaching, she served as WVU's assistant athletic director for sports development and senior women's administrator until she retired in 1997.

### 2009

#### NASA CHIEF

**Judith Hayes** earned a Bachelor of Science and Master of Science in exercise physiology in 1982 and 1983. Today Hayes is division chief, Biomedical Research and Environmental Sciences Division under the Human Health and Performance Directorate at the NASA Johnson Space Center. She was a member of the CPASS Visiting Committee, served as chair and was a 2004 commencement speaker at WVU.

She has earned many awards for her work, including the prestigious Silver Snoopy in recognition of her contributions to mission success. Hayes was inducted into the CPASS Hall of Fame in 2009 and selected as CPASS's Outstanding Alumnus in 2013. ♣



George Esper

West Virginia University Archives



Kittie Blakemore

West Virginia University Archives

## Ask the Experts: Unpacking the Ethics of Sport

Three CPASS professors – **Ed Etzel**, professor, Sport and Exercise Psychology, and director of the Center for Sports Ethics; **Kristen Dieffenbach**, PhD, associate professor, Athletic Coaching Education, and director of the Center for Applied Coaching and Sport Science; and **Gonzalo Bravo**, associate professor, Sport Management – discuss some of the most fundamental questions raised in sports ethics today. How and why must sport be protected, and what are we actually protecting it from?

**Q** On a fundamental level, why should we protect sport?

**A** **Dieffenbach:** Sport has a tremendous, long-recognized power to unify people and bring out the best. Pierre de Coubertin, the founder of the modern Olympics, based the modern games on the positive potential of sport. But the potential positives don't happen automatically and aren't as much a byproduct of sport itself as they can only occur when we work together. You need collaboration for competition – a shared set of rules, values and standards. Without opponents and without teammates, sport cannot occur. We know that quality physical activity, which can occur through sport, improves physical as well as mental well-being. It can also provide a way to share culture, communicate without a common language and to promote diversity.

**Within a modern, diverse, digital society, how do we protect the integrity of global sport in contexts such as the Olympics?**

**Bravo:** To fight corruption and bad practices inside sport organizations requires not only education and cooperation, but also major structural changes among the governance of these organizations. The governance of many Olympic sport organizations is outdated. The latest report on sport corruption published in 2016 by Transparency International recommends a series of reforms to global sport organizations. Among these reforms include to elect officials by open vote, elect executive members, separate commercial operations from administrative operations and increase gender balance in the board of directors. Unfortunately, many of these recommendations have not been fully adopted

inside many international governing bodies. Therefore, it is expected that similar outdated practices still reign inside many national governing bodies across the world. Real change inside the governance of Olympic organizations will require a much more complex and deep surgery.

**Etzel:** Promoting and protecting the integrity of sport is a major challenge. Ultimately, the [International Olympic Committee] IOC is responsible for this. However, it is up to everyone – [national governing bodies] NGBs, administrators, coaches, athletes – to do whatever the right things are to follow the rules (on and off the field), foster fair play, promote sportspersonship and encourage honest competition that involves athletes from all corners of the world.

**How can organizations deal with issues like doping and match-fixing?**

**Bravo:** To effectively fight these problems, there is a need to cooperate at a global level, not only among sport organizations, but also among major intergovernmental organizations such as the European Union and UNESCO. In many instances, some of these issues, like match-fixing, are tightly associated with the organized crime. Sport organizations by themselves are not only short on resources, but also lack the expertise and the legal authority to adequately tackle these problems.

**Dieffenbach:** Most importantly, athletes, coaches and others need to be trained and given the resources and tools needed to stand up to doping, to make the best choices and compete clean. Organizations like WADA, the World Anti-Doping Agency, and USADA, the U.S. Anti-Doping Agency, do great work and have many programs and resources that can be used across levels of sport.

**Was there a turning point that had a major impact on the integrity of global sport?**

**Bravo:** In the context of Olympic sports, the bid scandal associated with the candidature of Salt Lake City to host the Winter Olympics in 2002 marked a tipping point in the history of Olympic governance. At that time, six IOC officials were found guilty of accepting bribes from the Salt Lake Organizing Committee. This case resulted in the [International Olympic Committee] IOC incorporating changes in the composition of its membership.



TRICIA DUNN

(left to right) Ed Etzel, Kristen Dieffenbach and Gonzalo Bravo.

**Dieffenbach:** The Festina Scandal in 1998 that occurred during and after the Tour de France that year had a huge impact on the world of sport. It was part of the buildup of events that culminated in the 1999 meeting at the IOC headquarters in Lausanne, Switzerland, that led to the creation of the World Anti-Doping Code adopted by over 600 sports organizations and the creation of WADA.

**Etzel:** Awareness of Soviet Bloc country use of [performance enhancing drugs] PEDs such as steroids and stimulants going back into the 1950s and 60s seem to have been early wake-up calls.

### **What has already been done to protect sport?**

**Dieffenbach:** While there are clear-cut lines in some cases, most issues surrounding doping actually have some grey. When is it performance enhancing, and when is it doping? It is essential that these issues are talked about and that both the clear-cut rights and wrongs, as well as the

reasons why they are discussed at all levels (parent, athlete, coaches, administration as well as level of competition), are understood. The gray areas need to be discussed clearly and with the focus of building and enhancing the skills necessary for both moral reasoning and building the skills to stand by one's reasoning and convictions.

**Etzel:** I would add that the positive values associated with sport need to be taught early on and emphasized over time. Those who oversee Olympic sport need to help others move away from the "win at nearly any cost" mentality. Serious, consistent consequences for cheating must be provided to those who intentionally violate the rules. For example, the removal of large numbers of athletes from Olympic-level sport in 2016 who intentionally, and systematically, violated PED use rules was justified. Administrators overseeing such behavior need to be removed. Frankly, and sadly, I don't have a lot of hope for this stuff given the money involved and pervasiveness of corruption. ❧



# HONORING A DISTINGUISHED ALUMNA

CPASS graduate and 2017 Outstanding Alumna Linda Carson was one of four trailblazers in the fields of engineering, agriculture, business and education honored as this year's inductees into the Academy of Distinguished Alumni, one of the highest honors awarded to graduates of WVU.

Carson joined Dr. George Fahey, Katherine Johnson and William Bayless as an elite group of WVU graduates inducted on May 19 during a recognition ceremony held at the Erickson Alumni Center.

Carson, the Ware Distinguished Professor Emerita at WVU, served on the faculty of the College of Physical Activity and Sport Sciences for 30 years. She earned her doctoral degree from WVU and, after serving on faculty at Purdue University, Professor Carson returned to WVU to join the faculty of CPASS in the Teacher Education program. She was

a million young children, and her unique children's character, Choosy, also a West Virginia native, can be found in Head Start, pre-K classrooms, childcare centers nationwide and in other countries.

Carson has served as an expert trainer for obesity prevention initiatives launched nationwide by the federal Office of Head Start. One of the national initiatives she developed was recognized with the National Partnering for Excellence Award by the Administration for Children and Families, and was designated an innovative early childhood program in the President's Task Force Report on Childhood Obesity.

Choosy Kids, led by Carson, was selected by the American Academy of Pediatrics to lead the current training team for the Head Start National Center on Early Childhood Health and

***“In its 150th year, WVU graduates continue to push the boundaries of innovation and excellence . . . It truly is an honor to induct such exceptional alumni.”*** — Sean Frisbee, WVU vice president for alumni relations

the first professor representing CPASS to be recognized with WVU's Outstanding Teacher Award. Carson was also inducted into the WVU CPASS Hall of Fame in 2012 and was the recipient of the CPASS Outstanding Alumnus Award in 2016.

Carson is the founder and CEO of Choosy Kids, a West Virginia company devoted to developing healthy habits early in life. Under her leadership, Choosy Kids has become nationally known for professional staff development training and for creating educational resources for early childhood educators and allied health professionals.

As the former director of the CPASS Motor Development Center, Carson developed innovative learning laboratories for WVU students and award-winning physical activity programs for children.

Her unique children's music containing embedded health messages has earned several Parents Choice Awards and the 2016 CD of the Year for Children's Music awarded by Creative Child Press. Choosy Kids music, recorded by West Virginia native Scott Simons, has been enjoyed by more than

Wellness providing ongoing staff development training to Head Start and Child Care professionals nationwide.

While at WVU, Carson served on the leadership team for West Virginia Games for Health, a series of grant-funded projects based on the team's pioneering research that demonstrated significant positive changes in the health indicators of obese children as a result of playing active video games.

Currently, Choosy Kids and Carson's team are leading the training and support services for three West Virginia early childhood projects, funded by State or federal agencies, designed to promote healthy lifestyles in West Virginia families and their young children. Choosy Kids has collaborated with Greenville Hospital System in South Carolina and Southern Illinois University School of Medicine to introduce Choosy to their pediatric clinics. In addition, Choosy's Oral Health educational resources have been approved by the American Academy of Pediatric Dentistry and piloted in projects with Head Start programs and their local partner dentists in West Virginia and Maryland. ♡

## 2016 CPASS Hall of Fame Inductees

On Friday, October 28, 2016, CPASS inducted three graduates into its 2016 Hall of Fame, presented the Distinguished Service Award and named its 2016 Outstanding Alumna.



### **THOMAS A. HABEGGER**

Thomas Habegger earned his BS degree in sport management from CPASS in 1986 and went on to earn both master's and doctoral degrees from other institutions. He has been an associate of Columbus State in Ohio for more than 30 years and

currently serves as the Dean of the Health and Human Services Division. As the director of intercollegiate athletics at Columbus State, Habegger directed the establishment of the athletic program beginning in 1987, and by the time he left the Intercollegiate Athletics Department, he had forged a nine-sport, nationally recognized program.

University, he returned to Ohio University where he is currently a professor, coordinator of the division of athletic training and the post-professional AT program director. He has held numerous leadership positions in the athletic training industry and, in 2009, was inducted into the NATA Hall of Fame.



### **DISTINGUISHED SERVICE AWARD ROBERT WIEGAND**

After graduating from the University of Georgia with his Ed. in 1974, Robert Wiegand joined the faculty of the then- WVU School of Physical Education. For 41 years, Wiegand taught at WVU and, during his tenure,

served in a number of professional positions, has had numerous publications and professional presentations as well as several significant grants. Wiegand retired from CPASS in 2015.



### **TOM MARTIN**

Tom Martin received his master's degree and doctorate from WVU, his National "B" and "A" coaching licenses from the United States Soccer Federation and is a 40-year member of the NSCAA. As guest speaker, clinician and staff coach, he

has served on numerous NCAA national committees, regional/national rating and selecting committees and institutional panels. Martin's coaching and teaching career has spanned five decades.



### **2016 OUTSTANDING ALUMNA LINDA CARSON**

Linda Carson is the Ware Distinguished Professor Emerita at WVU and the founder and CEO of Choosy Kids, LLC, a company devoted to developing healthy habits early in life. Carson has received many honors and awards

over her career for distinguished service to teaching excellence and health promotion. As a former faculty member of CPASS and director of the WVU Motor Development Center she advanced innovative learning laboratories for WVU students and award-winning physical activity programs for infants, babies, toddlers, pre-school and elementary school-age children in both land- and water-based learning environments, earning recognition for involving family members as play partners. (Read more about Carson on pg. 26.) ♡



### **CHAD STARKEY**

Chad Starkey received his bachelor's degree from WVU in 1982 and his master's and doctoral degrees from Ohio University. After working as the entry-level athletic training program director and associate professor at Northeastern

# Alumni Briefs

**James Bialek** was inducted into the Davis and Elkins College Athletic Hall of Fame, recognizing his accomplishments as a student-athlete, coach and business leader in the Elkins area. Bialek is a nine-year member of the Davis and Elkins College Board of Trustees, a major contributor to the McDonnell Center and was the designer and builder of the Baseball Facility Press Box.

**Judith Hayes** has received Fellow status from the Aerospace Medical Association, recognizing active members who have made outstanding contributions to aerospace medicine, aeronautics, astronautics, undersea medicine, or environmental health, either in research, in the practical usage of research, or by precept and example.

**Peggy Bahnsen** was inducted into the Lou Holtz/Upper Ohio Valley Hall of Fame, Class of 2017, at their June ceremony in Wintersville, Ohio.

**Bill Treasurer** was a full-scholarship athlete on the diving team for four years at WVU. He now leads a top-consulting group that teaches leaders, from the Pirates to NASA, about managing with courage. His newest book, "A Leadership Kick in the Ass," came out this past January.

**Ziya Altug**, PETE BS and MS, PT, DPT, MS, CSCS has written "Sustainable Fitness: A Practical Guide to Health, Healing, and Wellness." He worked at the UCLA Medical Center outpatient rehabilitation department for 12 years and now is a private consultant.

**Lindsey Blom, R.C. Hilliard, D.A. Hankemeier** and **J.E. Bolin**, published "Exploring the Relationship Between Athletic Identity and Beliefs About Rehabilitation Over Adherence in College Athletes" in the Journal of Sport Rehabilitation.

**Chelsea Butters Wooding, Sean Fitzpatrick, Samantha Monda** published "Great Expectations: Career Planning and Training Experiences of Graduate Students in Sport and Exercise Psychology" in the Journal of Applied Sport Psychology by Routledge.

**Ashley Coker-Cranney** and **J.J. Reel** have published "Coach Pressure and Disordered Eating in Female Collegiate Athletes: Is the Coach-Athlete Relationship a Mediating Factor?" in the Journal of Clinical Sport Psychology.

**Ian Connoles**, SEP, participated in a TED talk, discussing preparing professional athletes' mental aspect of the game, how to overcome obstacles and improve the mental performance needed to succeed. According to Connoles, a thought stimulates the act to win in life, each day.

**Patrick Hairston**, PhD, has joined the University of Valley Forge Athletic Department as director of athletic development. Hairston will also serve as the new sports management professor for Valley Forge. Hairston has held athletic administrative roles at the University of Albany, West Virginia University, Delaware State University, Western Athletic Conference, Texas A&M-Corpus Christi and the NCAA national office.

**Al Kornspan**, SEP, was promoted to full professor at the University of Akron.

**Justin Vosloo** and **W. Way** have published "Practical Considerations for Self-Disclosure in Applied Sport Psychology in the Journal of Sport Psychology in Action."

**Logan Williams**, ACE, was promoted to coach at the highest level with USA football at the International Bowl in late January. ❖

## In Memoriam

**Matthew R. Bashaw**  
Sport Management '01, Savannah, Ga., March 4, 2017

**Mary M. Miller**  
PE '54, Morgantown, W.Va., March 17, 2017

**Chris D. McPherson**  
PE '90, Morgantown, W.Va., March 18, 2017

**Gerald E. Spencer**  
PE '69, Parkersburg, W.Va., March 23, 2017

**Mary J. Goff**  
PE '51, Nitro, W.Va., March 28, 2017

**Joanne H. Woods**  
PE '94, Grand Rapids, Mich., April 3, 2017

**William E. Lanham**  
PE '70, Morgantown, W.Va., May 9, 2017

**Andrew P. Altman**  
PE '87, Virginia Beach, Va., May 11, 2017

**John C. Robison, III**  
MS Sports Management '98, Cedar Rapids, Iowa, October 29, 2016

# MAKING WAVES

CPASS faculty are at the top of their fields, presenting at major conferences, winning national awards, publishing celebrated works and helping to advance the research and teaching of physical activity and sport sciences. For the latest news and accomplishments at the College, visit [cpass.wvu.edu](http://cpass.wvu.edu).

89

*journal articles/book chapters  
were published by CPASS faculty.*



2



*faculty presented at the Big 12  
Research Fellowship last fall in  
Austin, Texas.*



3

*faculty  
won  
national  
awards.*



**1st**

*textbook of its kind  
published on sport  
in Latin America.*



**3**

*SHAPE  
America  
convention  
award  
winners.*

**6**

*WVAHPERD  
conference  
award  
winners.*



**117**

*regional, national and  
international presentations.*

## Development

# ENHANCING THE STUDENT EXPERIENCE

Drs. Lynne and Andy Ostrow understand the value of education. As West Virginia University faculty members, the duo each spent 35 years helping students achieve their dreams. Now, they are taking that passion for education one step further by providing \$50,000 for scholarships at WVU.

The Ostrow International Achievement Award (\$25,000) will provide financial support to enhance study abroad and international travel experiences for undergraduate CPASS students. The funds may also be used to support students' participation in faculty-led overseas travel.

"My dad was a worldwide traveler who instilled in me a passion for meeting new people from different cultures. It is my belief that the world is better served when walls are not built between nations, and to achieve this, it is essential that young people experience the values and cultures of those who live in other countries," said Andy Ostrow. "When I get off of a plane in another country, I feel energized and excited to learn about a new culture and its people. It is my hope that, through this scholarship, students will find that same passion and take advantage of the wonderful experiences provided by these cultural exchanges."

For Lynne Ostrow, helping graduate students balance the demands of work, academic study and personal life is critical. "During my 35 years of teaching – at both the undergraduate and graduate levels – I was always impressed with students who were studying to become Nurse Practitioners (NP). Many were doing this while continuing to work and raise families. The stress of all these demands must be overwhelming. That moved me to want to help future students. It is my hope that others will see this and say, 'She's talking about me' and want to also give back to help these future NP graduate students."

Through the Ostrow Graduate Student Scholarship at the School of Nursing (\$25,000), she hopes to reduce some of the stress for students pursuing their advanced nursing degrees by providing financial assistance for tuition, fees and books. If more financial assistance is available, perhaps graduate students can reduce the number of hours they work in order to focus more deeply on their study.

Dr. Andy Ostrow began his career with CPASS in 1973, where he taught courses in research methods, statistics, foundations of sport and exercise psychology and doctoral dissertation proposal seminar, among others, before retiring in 2008. He was the founding program coordinator for the Sport and Exercise Psychology program at CPASS.

A native of Brooklyn, New York, he received his doctorate from the University of California, Berkeley, a master's degree from the University of Maryland and a bachelor's degree from Brooklyn College. After a brief stint living with his wife, Lynne, on the South Island of New Zealand, they began teaching at West Virginia University in 1973.

He and his colleague Bill Alsop launched Fitness Information Technology (FiT) in 1984, a successful publishing company for textbooks, scholarly reference books and trade books in sport management, sport and exercise psychology, physical education and athletic coaching fields. In 2004, they donated the assets of FiT to establish the International Center for Performance Excellence at CPASS to promote the internationalization of academic programs while promoting and supporting cultural exchanges for faculty and students.

Dr. Lynne Ostrow, a native of Ottawa, Canada, joined the School of Nursing as a faculty member in 1973. Dr. Ostrow received her doctorate in education from WVU, a master's degree in nursing from the University of California, San Francisco, and a bachelor's degree in nursing from the University of Ottawa. She came from Stanford University Hospital, where as an ICU nurse, she cared for the first heart transplant patient in the United States. Her teaching career focused on critical care nursing, advanced pathophysiology, research methods and guidance of graduate students' master's theses and doctoral dissertations. She served as chair of the Department of Health Restoration at the school before retiring in 2008 after 35 years of service.

The gift was made in conjunction with A State of Minds: The Campaign for West Virginia's University which runs through December 2017. Visit [astateofminds.com](http://astateofminds.com) for more information. ♡

# GIVING BACK.

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PLEASE CONTACT **W. CLIFFORD MCNARY, JR.**, DIRECTOR OF DEVELOPMENT, WVU COLLEGE  
OF PHYSICAL ACTIVITY AND SPORT SCIENCES AT **WILLIAM.MCNARY@MAIL.WVU.EDU** OR  
**304-293-0841**. YOU MAY ALSO VISIT **WVU.ORG** FOR ADDITIONAL EXAMPLES OF “WAYS OF GIVING.”

**PLEASE LET US KNOW IF YOU DECIDE TO PROVIDE FOR WVU IN YOUR WILL  
OR TRUST SO YOU ARE RECOGNIZED AS A MEMBER OF THE UNIVERSITY'S  
PLANNED GIVING GROUP, THE IRVIN STEWART SOCIETY.**



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# Mark Your *Calendar*

## **WARE FAMILY DISTINGUISHED LECTURE SERIES**

**September 7, 2017**

Children's Health Policy Summit  
Erickson Alumni Center  
8:30 a.m. – 3:15 p.m.

## **HISTORICAL TRIBUTE**

**September 7, 2017**

Presented by former Dean J. William Douglas  
CPASS Room G06  
7 p.m.

## **CPASS HALL OF FAME CEREMONY**

**October 20, 2017**

Erickson Alumni Center  
6 p.m.

## **DON NEHLEN LECTURE SERIES**

**Spring 2018**

Time and Location TBD

## **CPASS DISTINGUISHED PANEL SERIES**

**Spring 2018**

Featuring accomplished alumni  
Time and Location TBD

*For more information on upcoming events, visit [cpass.wvu.edu](http://cpass.wvu.edu).*

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